

## RFP Questions:

I am reaching out to confirm if Alisal USD is requiring a Mobile App product in addition to a website? We noticed a requirement in the RFP reads "Ability to access as much information as possible via an integrated Parent app."

In the RFP, the district seeks communication through the website, specifically a mobile app (ex, parent app).

Also, will you need a mass communications system in the RFP or have you adopted another platform?

The District is looking to change its Website. While the District is not looking to change its Mass Communication system at the moment, it will consider what vendors are offering as part of the new vendor's website evaluation process, since many services are integrated.

The list of requirements on Page 5 includes: "Integrated means of alerts and messages to staff and parents via multiple methods, including but not limited to text, email, FaceBook, Instagram, X, etc." To clarify, is AUSD also looking through this RFP for a mass communication system that would allow them to send mass texts, emails, and calls?

The District is looking to change its Website. While the District is not looking to change its Mass Communication system at the moment, it will consider what vendors are offering as part of the new vendor's website evaluation process, since many services are integrated.

In the RFP, the district is seeking a website that may have some type of a mobile app (parent app) integrated with the website.

2. The list of requirements also includes: "Interactive and intelligent web-page creation ability for teachers that provides easy-to-use two-way communication with parents." Can you clarify the intended functionality here? Are you looking to have two-way communication through your website specifically, or would a tool that would allow two-way teacher/guardian communication through, for example, an integrated district mobile app, be sufficient for this purpose?

Yes, the district seeks communication through the website, specifically a mobile app (ex: parent app). Two-way communication is preferable.

3. The RFP mentions that presentations/demonstrations may take place as part of the RFP process. Would these presentations be held virtually or on site at the district?

Yes, this would be an online presentation/demonstration.